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For Immediate Release

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Cequent Performance Products Acquires New Business in Brazil

PLYMOUTH, Mich. – Cequent™ Performance Products has expanded its presence in the Western hemisphere through the acquisition of DHF Automotive Solutions, a leading Brazilian aftermarket supplier.

The company has manufactured and distributed automotive hitching and accessory products for more than 15 years.

"We have great expectations of this business, our second investment in Brazil. The Brazilian market and DHF fit well into our strategy for growth in the automotive segment," says Paul Caruso, senior vice president of international and strategic development. "By adding this international resource, we are perfectly positioned to respond quickly to customer and market expectations."

CPP's first Brazilian acquisition, a company called Engetran, was purchased in 2012. Both DHF and Engetran are located in Itaquaquecetuba, Brazil, which is adjacent to São Paulo.

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About Cequent™ Performance Products, Inc.

Cequent Performance Products, Inc. is the industry's largest manufacturer of towing and trailer aftermarket products. Each product is engineered and tested to meet and often exceed the industry's highest standards. Product focuses include vehicle specific trailer hitches, electric trailer brake controls, fifth wheel hitches, gooseneck hitches, weight distribution systems, cargo management, custom designed and standard electrical harnesses, trailer jacks, couplers and more. Brand names include: Bargman®, Bulldog®, Draw-Tite®, Fulton®, Hidden Hitch®, Pro Series™, Reese®, ROLA®, Tekonsha®, Tow Ready® and Wesbar®. Cequent is a subsidiary of TriMas Corporation. For more information, visit www.CequentGroup.com.

About TriMas

Headquartered in Bloomfield Hills, Michigan, TriMas Corporation (NASDAQ: TRS) provides engineered and applied products for growing markets worldwide. TriMas is organized into six reportable segments: Packaging, Energy, Aerospace & Defense, Engineered Components, Cequent APEA and Cequent Americas. TriMas has approximately 5,500 employees at more than 60 facilities in 17 countries. For more information, visit www.trimascorp.com.

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Hi-res photos provided upon request.

Cequent's website: <http://www.cequentgroup.com/Division/ CPP/PerformanceProducts/>

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